

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

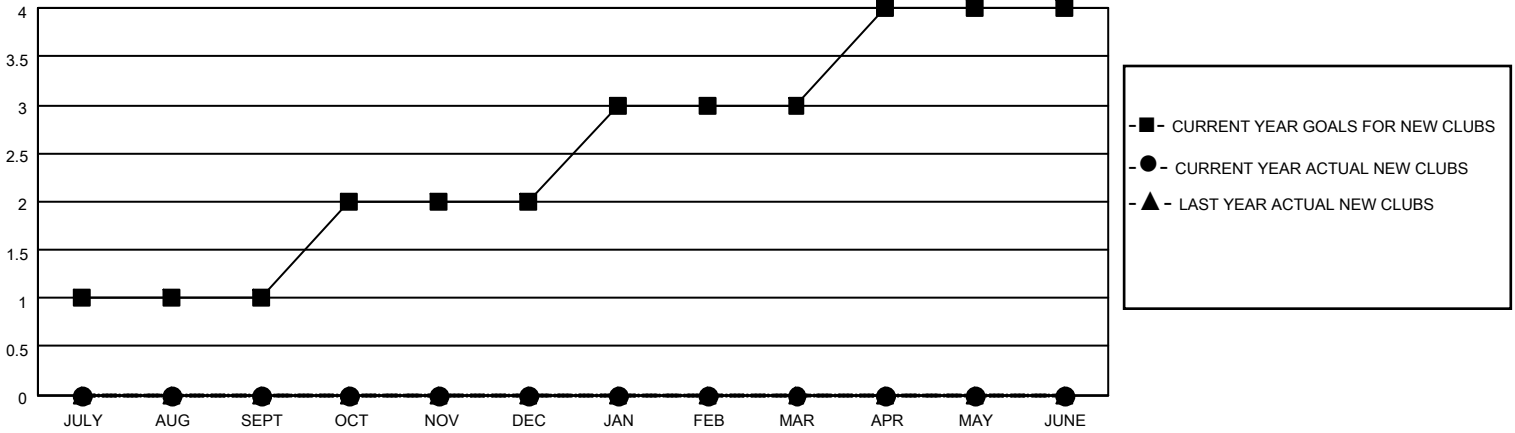
District 4 L1

Results as of: 3/31/2021

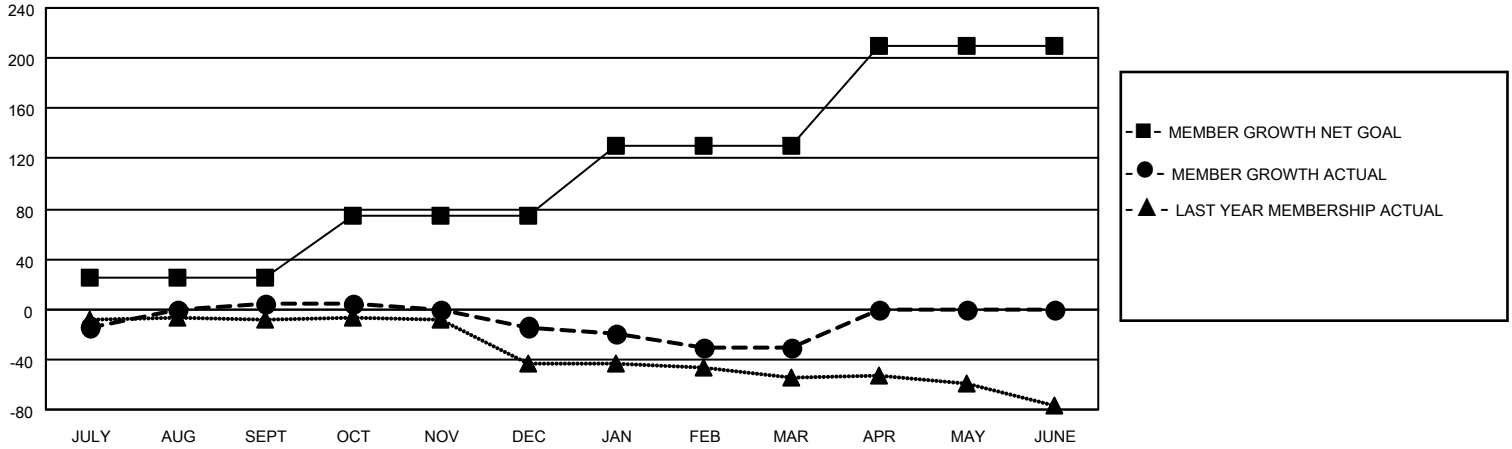
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	0	1
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	25	26	20
OCT/NOV/DEC	50	6	25
JAN/FEB/MAR	55	8	23
APR/MAY/JUNE	80	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	7 CLUBS OF 32 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 320 (58.18%) FEMALE 230 (41.82%)
DROPPED MEMBERS	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 112
DECEASED 5		FAMILY MEMBERS PAYING HALF DUES 59
CLUB CANCELLED 5		
OTHER 58		
TOTAL 68		